

LINK2LEAD - A Web-Based Ministry Planning Resource

(Sponsored by Franconia Mennonite Conference in cooperation with several northeastern MC USA conferences – FMC contact: Walter Sawatzky)

How to Get There . . .

Type www.link2lead.com into your web browser

To register for the first time, select the REGISTER button on the left menu

Follow instructions (choose "Northeast Mennonite Conferences" as regional body)

10-Questions Workshop & Worksheet. Use the **10-Facts Series** to introduce the leaders in your church to this resource. We find this an effective way to distribute the information...and to generate curiosity about the characteristics of your community.

iChange iLeadType. These surveys are designed to assess a person's response to change and characteristics of their leadership style. A discussion guide is included with each survey to assist in facilitating group conversations around the themes.

Ministry Match. Would you like to know how the programs your church offers match up to the interests of people living in your community? We compare your program list to the likely church program preferences in your community and produce a complimentary Ministry Match report.

QuickInsight combines information from Percept's nationwide household survey, and includes ideas for ministry. This information is designed for use with discussion groups such as Adult Sunday School classes. It can also be used as a bulletin insert and included in newsletters.

eXlibris provides monthly reviews of books addressing issues critical to leadership in the church today. The review encourages discussion with your leadership team. These are books that can facilitate ecumenical discussions.

QuikStory offers an archive of stories of how other congregations of various size and background from around the country have used and benefitted from the planning resources available on link2lead.com.

(The following resources are available at discounted rates)

Ministry Area Profile (MAP). If you are interested in a full demographic-information package on any size and shape geographic area (radius, ZIP Code, or polygon), consider a MAP. Each is produced by Percept and shipped to you.

Context. When you are ready to do a comprehensive comparison of your community and congregation, we recommend you consider a report. The report is accompanied by a mission planning process called *ReVision*.

Questions? Contact Walter Sawatzky: call 888/215-723-5513, ext. 119, or write walters@franconiaconference.org.